Review of Bachelor's Thesis

Student: Chytilová Kristýna

Title: Business Cards Generator (id 22051) **Reviewer:** Prustoměrský Milan, Ing., UPGM FIT VUT

1. Assignment complexity

less demanding assignment

Assignment of this bachelor thesis is focused more on research and study of the design problematics than the implementation itself which should not be that difficult in practise.

2. Completeness of assignment requirements

assignment fulfilled

Assignments were met for all points.

3. Length of technical report

within minimum requirements

Scope of the technical report is in customary range for bachelor thesis.

4. Presentation level of technical report

75 p. (C)

The presentational and logical structure of the report is good and continuity of the chapters is easy to understand.

5. Formal aspects of technical report

90 p. (A)

The report is written in perfect English with no typographic or language mistakes. The impression of the finished report slightly spoils the use of raster graphics in typeface examples.

6. Literature usage

85 p. (B)

List of bibliography is extensive for the bachelor thesis with balanced mix of cited books, journals and electronic resources.

7. Implementation results

74 p. (C)

Web application is easy to use on desktop and generated result is fine. Various templates covers all designed rules mentioned in technical report, and option to adjust every item on the template is nice add-on. Some sort of snapping feature would be good to make movement of elements easier on the canvas.

However absence of version for mobile devices in this modern era is less fine.

8. Utilizability of results

The created internet application is practically usable. Technical report presents a summary of existing materials and it is useful as a quick guide into the design of business cards.

9. Questions for defence

Adding picture or photo can distort colour design rules of actual template. It can be user's choice, but how
would you resolve colouring conflicts of picture and coloured elements?

10. Total assessment 76 p. good (C)

Thesis has a good presentation level as a set of existing knowledge. Despite an overall easy assignment technical report has great quality and technical solution is well made.

In Brno 28. May 2019	
	signature