

Supervisor assessment of Bachelor's Thesis

Student: Chytilová Kristýna

Title: Business Cards Generator (id 22051)

Supervisor: Chudý Peter, doc. Ing., Ph.D. MBA, UPGM FIT VUT

1. Assignment comments

The researched topic represents a task of moderate complexity. The effort is evenly distributed between the user centered design/typography and an actual implementation of a modern internet based business card generator. The application's design cycle itself includes testing and evaluation at various levels. Part of the design process is the assembly of SWOT matrix to support the definition of the application's key parameters.

2. Literature usage

The author worked successfully with a wide scope of relevant references. The author performed a careful research on modern trends in typography and available business card generators. The author mastered the utilization of knowledge from the published resources and along with her individual contributions successfully designed and implemented an internet based business card generator application.

3. Assignment activity, consultation, communication

The author's enthusiastic work attitude led to a high level of commitment in achieving excellent results. The author attended scheduled meetings regularly and was well prepared. She meaningfully contributed to the meeting discussions and was subsequently able to draw individual conclusions and transforming them into an operational concept. Communication with the author was conclusive and punctual.

4. Assignment finalisation

Both, the implementation part and the text part of the thesis have been finished well in advance of the deadline and the content has been examined. Minor modifications originating from the meeting discussions and periodic reviews have been included into the thesis.

5. Publications, awards

Unknown

6. Total assessment

excellent (A)

The author's overall activity and motivation were at a high level throughout the entire work on the thesis. The amount of demonstrated knowledge and focus needed for a successful completion of the thesis was beyond the usual attitude. I recommend the thesis for defense. Suggested grade as based on the above mentioned: **Excellent (A)**.

In Brno 30. May 2019

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signature